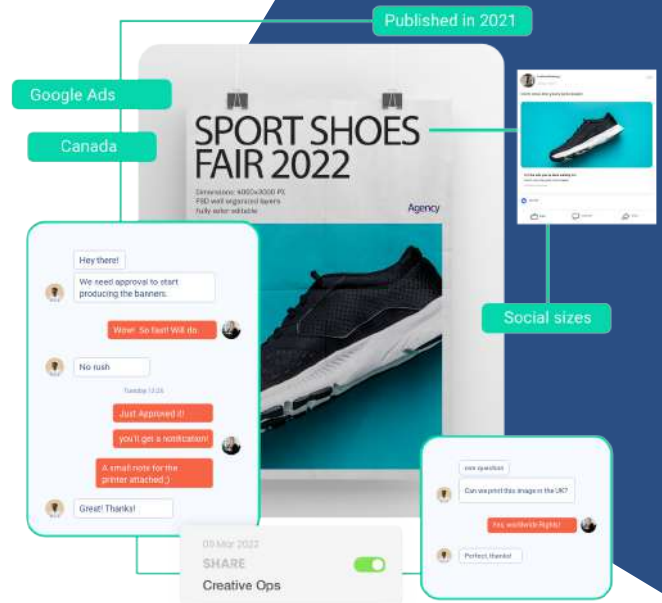




# Create, manage and activate global content.

To attract today's modern buyer, you must be able to quickly activate content that feels relevant to them. Most enterprise digital asset management (DAM) platforms can't streamline workflows or provide actionable insights into content performance to make this possible. Tenovos is different.



### Story Management

Store, organize and manage asset rights optimized with AI to improve productivity and content searchability.



### Story Orchestration

Build, update, review and approve content assets in real-time with built-in, cross-functional workflow capabilities, and curate content for third parties and partners.



### Story Activation

Activate and optimize content dynamically across channels and platforms using the Tenovos-native content distribution network (CDN).

### Integrations & Infrastructure

Cloud-native software built on flexible microservices for easy integrations with existing enterprise technologies, including PIMs, CDNs and CMS.

## Maximizing your content investment

As the leading data-first modern DAM, Tenovos is built on core pillars that, combined, deliver unmatched value for customers by helping them maximize their investment across the entire asset lifecycle.

## Boost productivity and performance

Tenovos takes your assets and dynamically optimizes them for the channels and platforms you care about. It then uses real-time data insights to help users make better content decisions, and measure and optimize performance of their assets no matter where they are.



Learn more at [www.tenovos.com](http://www.tenovos.com)